

Good Vision

January 2025

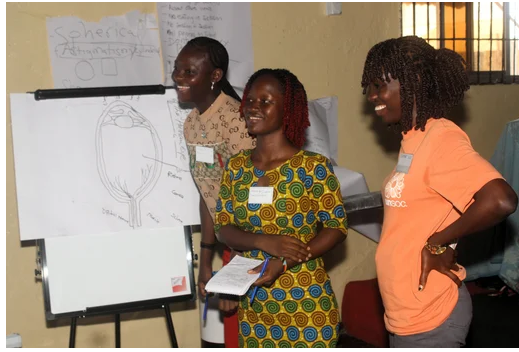


The Future of Program Country Collaboration: From Malawi to Liberia

On January 22nd, the long-awaited inter program country collaboration between GoodVision Malawi and GoodVision Liberia began. Led by Malawi's Chief Optometrist technician, Mr. Edson Mdopola, and assisted by Liberia's optical lead, Matee Morris, 15 new Liberian trainees began their journey towards becoming GoodVision Technicians (GVTs). Once certified, the new skilled professionals will conduct vision screenings, identify treatable eye diseases, adjust glasses to an individual's needs, and provide vital eye care services to the poorest communities in Liberia.

The initial training session, which highlighted the purpose of the program, welcomed representatives from the Liberian Ministry of Health (MOH). Ministry officials emphasized that eye health in Liberia is a serious issue and, being relatively new to public health priorities, needs everyone's attention. The MOH's involvement in the training is particularly valuable, as GoodVision Liberia aims for the ministry to adopt the GoodVision training curriculum as the national standard. Other participants in the training include a new referral coordinator, an optical nurse, and an eye camp organizer.

Week two of the program brings current GVTs together with the trainees to learn about the innovative GoodVision patient app, launched in 2024. The app manages patient data at eye camps, increasing the efficiency and accuracy of care delivery in our program countries. GoodVision Liberia reports that the only thing higher than the trainees' enthusiasm is their deep appreciation for the opportunity.



In week one of their program, GVT trainees learned the basics of eye health and practiced eye exams

Half a Million Eye Tests at the World's Largest Hindu Festival



Aerial view of Kumbh Mela at Triveni Sangam, by Pexels, uploaded by PANKAJ CHAUHAN

Every 12 years, the Maha Kumbh Mela draws millions of devotees from across the globe to a sacred place: the confluence of the Ganges, Yamuna, and the mythical Saraswati rivers in Prayagraj, India. This extraordinary pilgrimage, the largest Hindu festival in the world, is not only a spiritual journey where devotees cleanse their sins and attain spiritual liberation through a ritual bath, it is also a celebration of community, commerce and entertainment.

The 2025 festival, January 13 to February 26, is expected to draw especially large crowds. Alongside this momentous gathering, the so-called Netra Kumbh will also take place, an initiative that will offer free eye screenings and eyeglasses to over 500,000 people in need.

We are proud to announce that GoodVision India is part of this historic project. With a dedicated team of 25+ GoodVision optometrists, we are providing eye care to thousands of attendees each day, helping them to see the world more clearly.

Support One of the Largest Eye Health Initiatives in the World

We are raising \$60k to support the Netra Kumbh initiative and invite you to be a part of one of the largest eye health initiatives in history.

Donate to the Netra Kumbh Initiative

GoodVision at Vision Expo East in February

We're excited to announce that we'll be exhibiting at Vision Expo East from February 19 – 22. Vision Expo is North America's most comprehensive event for the vision care community, built for the industry by the industry. The unique combination of conference and exhibition provides opportunities to learn from industry pioneers, explore cutting-edge advancements, and gain fresh perspectives on the future of broader vision industry. Stop by and visit us at Booth P1767 to learn more about how we are bringing clear vision to communities worldwide.



GoodVision USA volunteer Brian Wong demonstrates how we create GoodVision glasses at Vision Expo, 2023

DONATE

**[Please consider making a contribution today](#)
to help us bring vision to the world. Thank you!**

HAVE ANY QUESTIONS? If you want to learn more about ways your support of GoodVision can make a greater impact, contact:
www.goodvisionusa.org/waystodonate | mail@goodvision.org | 617.798.7986

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