

# Good Vision

**March 2023**

## **What we've been up to lately...**

March has been another busy month for our Liberia team. In recognition of Women's History Month and International Women's Day on March 8th, the team participated in a Women's Day program held at the government complex in Congo Town, Liberia. The national theme, in line with the global theme, was Innovating with Technology to promote gender equality.





Check out this [short video](#) to see Brian demonstrating the wire bending technique.

### **Vision Expo East**

Our team in the US headed to New York City to attend Vision Expo East 2023. It was an incredible weekend of connecting with old friends and meeting new ones. The show is a chance for the optical industry to promote new and innovative products. We were able show attendees how GV Technicians can make a pair glasses for about \$1, creating jobs for technicians and meeting the needs of people in countries where access to vision correction is lacking.



### **Celebrating the contributions of Charles Beede**

Charles Beede came to GoodVision USA by way of a garden fence. Specifically, the fence between his house in Erlangen, Germany, and that of his neighbor, Martin Aufmuth, founder of GoodVision (OneDollarGlasses). The more Charles learned about GoodVision, the more supportive he became of our mission.

With his marketing experience and fundraising contacts, he helped us imagine new ways to connect GoodVision with partners in the US. His suggestions and cheerful attitude were motivating and gave us a new and promising perspective on things.

One of our donors had this to say about Charles: “As a lifelong friend, I have always loved his infectious enthusiasm and his desire to help make the world a better place. His involvement with GoodVision is typical of his efforts to ‘give back’ and opened my eyes to the great work GoodVision is doing.”

The success of any new nonprofit depends on the enthusiasm and commitment of its volunteers. Charles' contagious enthusiasm has been a real asset to our marketing efforts. Thank you, Charles!

### **In case you missed it...**

In honor of Women's History Month, we are highlighting two of the many inspirational women of Liberia on our social media.





**Leymah Roberta Gbowee** led a women's nonviolent peace movement that helped bring an end to the Second Liberian Civil War in 2003. **Ellen Johnson Sirleaf** was president of Liberia from 2006 to 2018 and was the first woman elected to serve as a head of state in Africa. Sirleaf and Gbowee received the 2011 [Nobel Peace Prize](#) "for their non-violent struggle for the safety of women and for women's rights to full participation in peace-building work."

**Keep an eye out for**

More reflections and updates from our experience at Vision Expo East!

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