



ANNUAL REPORT 2019



PREFACE

Jennifer Hyde, Executive Director

Dear friends and supporters,

Since the day I discovered how many people around the world are deprived of decent sight due to lack of access to eyeglasses, I've been motivated and focused on trying to address this global problem. Being a high myope (poor distance vision) myself, I am panicked when I can't find my glasses immediately. I cannot fathom living one's life this way every minute of every day. An estimated one third of the world's population cannot afford or does not have access to glasses. Can you imagine not being able to see the blackboard, drive, read a book, thread a needle or distinguish between seed types if you are a farmer, just see the world clearly? Your life and income earning opportunities would be significantly impacted.

In 2018, the New York Times featured a front page story on the lack of eyeglasses as "the biggest health crisis you never heard of." Solving this problem is exactly what OneDollarGlasses (ODG) does with its simple and sustainable social business model. We have local teams in some of the poorest countries around the world who earn a living wage producing our unique eyeglasses. We train people to do visual assessments and make eyeglasses for those who need them, in the most remote places, at affordable prices.

OneDollarGlasses USA was established as a 501(c) (3) non-profit in March 2019 to support these on-the-ground programs in Africa, India, and South America and to create our own initiatives. We are now expanding a successful pilot project with an NGO in Liberia to train vision technicians and dispense ODG glasses. We have also worked in Haiti where our glasses were extremely well received. In this Annual Report, you will read about the many accomplishments in our short existence, and about our plans for the future to help others around the world see clearly and to be able to conduct their lives with the ease

LEGAL NOTICE

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OneDollarClassroom

THE IDEA

By [Author Name]
[Date]

The idea of OneDollarClassroom is to provide a platform where teachers can share and access a vast collection of free, high-quality educational resources. These resources are designed to be used in a variety of ways, from classroom activities to professional development. The platform is user-friendly and easy to navigate, making it a valuable tool for educators. The resources are organized into categories, such as lesson plans, worksheets, and assessments, to help teachers find what they need quickly and easily. OneDollarClassroom is a free service, and all resources are available to teachers at no cost. This is a great way to support teachers and their students, and to make education more accessible to all.



OneDollarGlasses

THE IDEA

Good Vision - an unfulfilled dream
for millions of people

According to a study by the World Health Organization WHO (2019), around 950 million people in the world suffer from correctable visual defects, but cannot afford conventional glasses. These people often live on less than US \$1 per day and not only lack the money to buy glasses, but frequently do not have access to visual care. The consequences often last a lifetime: children cannot follow lessons at school; adults cannot find or sustain work and therefore, cannot provide for their families. The WHO estimates the resulting annual loss of income at approximately US\$ 244 billion.



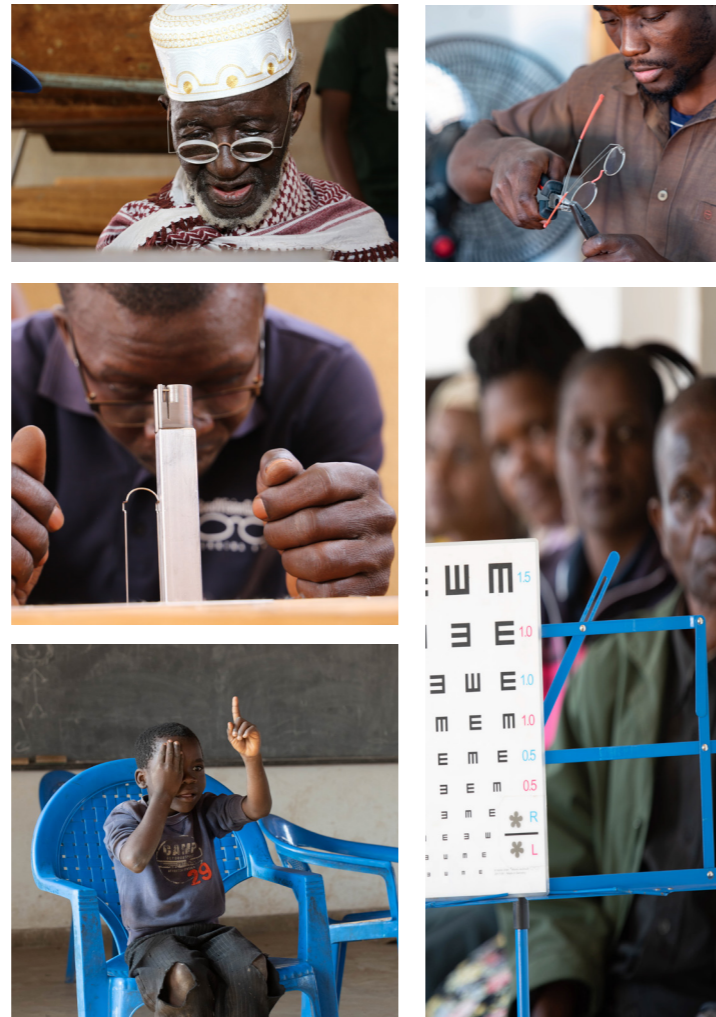
As the founder of OneDollarGlasses International, Martin Aufmuth is the inventor and pioneer of the model that OneDollarGlasses USA has embraced in its efforts to tackle one of the world's most significant health challenges today.

OneDollarGlasses - The Product

Consisting of a spring steel frame and ready-made lenses that can be easily inserted, the glasses are extremely durable and easy to handle. The range consists of spherical lenses with strengths from -10.0 to +8.0 diopters in steps of 0.5 diopters. In addition to the standardized oval lenses, people can also choose rectangular versions as well as optical sunglasses. Colored beads give the glasses a unique, individual design. The material costs for one pair of glasses is around US \$1, and the selling price is usually two to three times the local daily wage for customers.

The Bending Machine

OneDollarGlasses are manufactured by trained local specialists on a simple, patented bending machine, which does not require electricity nor other energy resources to



operate and can therefore, be used even in the most remote regions. Six employees are able to produce up to 50,000 spectacles per year.

Training of "GoodVisionTechnicians"

Since there are very few eye doctors or specialists in most developing countries, OneDollarGlasses has developed its own one-year training concept, Best-Spherical-Correction (BSC), in close cooperation with ophthalmologists and opticians. This concept enables our vision technicians to consistently find the best possible spherical correction during the eye test and to adjust the glasses professionally. The newly trained students work with supervision until they pass their final tests approximately one year after the initial training.

Job Creation and Economic Development

OneDollarGlasses trains local specialists for the production and distribution of the glasses. Their salaries are financed from the sale of the glasses. This creates new jobs, especially critical in resource poor regions.



OneDollarGlasses: THE PRINCIPLE

Integration of Disadvantaged Groups

OneDollarGlasses hires many disabled employees. The latest version of the bending machine can be operated by the visually impaired. In June 2019, the first blind individual was hired in Burkina Faso to operate the bending machine. Today he produces about 60 pairs of glasses per month for others with visual impairments in his community.

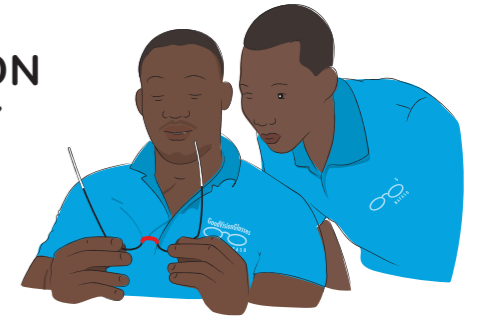
The Sales Concept

In developing countries, a trip to the nearest town or clinic may exceed many individuals' financial capabilities. In order to reach as many people as possible, OneDollarGlasses has optical shops in cities and larger towns, in addition to mobile distribution points around the shops, and is able to service rural areas as well. Individuals are tested on-site in their local communities and receive their glasses immediately, reducing the time and cost for all parties.



GLOBAL INITIATIVE FOR CLEAR SIGHT

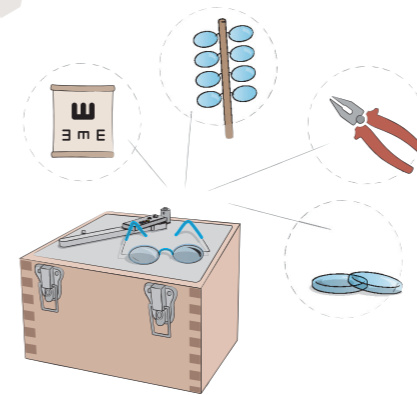
JOB CREATION
GLOBALLY



AFFORDABLE EYECARE
ACCESS FOR ALL



TECHNOLOGY
TRANSFER



Projects started by:

- ODG INTERNATIONAL
- ODG USA



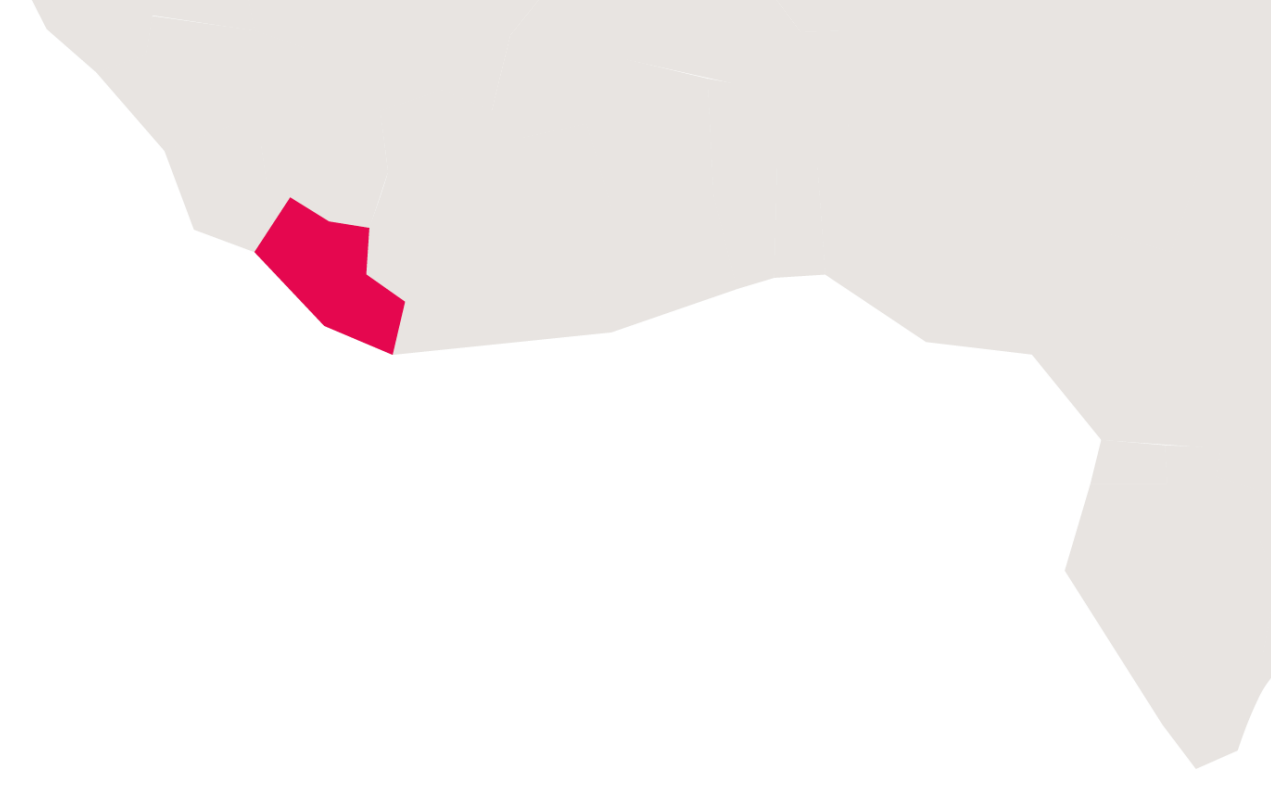
MILESTONES

2018 •• Establishing the partnership between OneDollarGlasses USA and Refuge Place International in Liberia •• RPI Director visits ODG Burkina Faso

2019 •• Construction of eye clinic and training of the first GoodVision Technicians

2019 •• ODG USA funds first vehicle for the Team to perform eye screenings in rural areas of Liberia

2019 •• ODG USA officially announces Liberia as project country



In Liberia, close to 90% of the population lives below the poverty line and faces economic hardship.

OneDollarGlasses USA and Refuge Place International

Refuge Place International (RPI) is an NGO established in 2009, which has been successful in delivering health-care to some of the poorest neighborhoods in Liberia. Dr. Mosoka Fallah, the founder of RPI, had his own struggles while in school as he required eyeglasses and did not have access to them in Liberia. In fact, he had to travel by bus outside of the country in order to find the glasses he needed to continue his studies. Recognizing that many Liberian children were in the same situation, Dr. Fallah reached out to ODG USA to bring badly needed glasses to Liberia.

The First Glasses Arrive in Liberia

OneDollarGlasses USA and RPI have partnered since late 2018 to bring OneDollarGlasses to Liberia. At that time, an ophthalmic nurse was hired to

work with the team to bring eyeglasses to adults at affordable prices. Glasses were also distributed to students in need. The ophthalmic nurse has continued to diagnose visual conditions and refer or prescribe the correct treatment options to many people in need. Once ODG USA was in the position to provide ongoing support for the project and with a demonstrated commitment from RPI, an initial grant was approved by ODG USA for RPI to engage an outreach team, complete with a vehicle and marketing material. ODG USA then organized a country visit to deliver the necessary training support and to conduct a feasibility study to decide upon the future direction of the project.



First Grant Delivers Mobility!

Mobility was the main priority in supporting our new project in Liberia. With a brand new vehicle, the team was finally able to begin campaigns all over the Liberian capital of Monrovia as well as in the rural areas surrounding the city, in order to provide people with access to affordable eyecare.



Our Team in Liberia

First Outreaches in Monrovia and Montserrado Area

Within a few months the newly formed team in Liberia already conducted over 7,000 screenings and dispensed 500 pairs of glasses for people in need. Having a car increased their reach immensely. Refugee Place International and OneDollarGlasses plan to increase the capacities of our mobile teams. We also aim to create more long-term access options like permanent shops and frequent outreaches to ensure easy access to glasses for all Liberians.



Our Partner:
Dr. Mosoka Fallah and RPI clinic

The success of the pilot phase and a feasibility study led to an ODG USA Board of Directors' decision to officially enter into a partnership agreement with RPI to develop a nationwide program in Liberia.

ONEDOLLARGLASSES USA



ODG USA Board members with Founder of ODG International, Martin Aufmuth

ACTIVITIES IN THE U.S.



Bending Practice:

Our volunteer, Donna, learns how to bend from intern, Cameron. Not as easy as it looks!

OneDollarGlasses in the U.S. - The Beginning

As the OneDollarGlasses international organization expanded its reach, it was clear that it needed a foothold in the United States to support its life-changing work. The American organization began in 2018 with just two people and has grown to a team of over ten volunteers, with support from OneDollarGlasses staff in Germany and Burkina Faso. In March of 2019, we received our 501(c)(3) status and are working with corporations, foundations and individual donors to support our cause.

Getting to Work! -

We have been busy building the organization by:

- Establishing Board of Directors
- Creating first ODG program in Liberia
- Travelling to Burkina Faso to learn firsthand about ODG's ground work
- Building a network of volunteers and supporters

Vision Expo East - 2019



Our Team at Vision Expo East 2019 presenting OneDollarGlasses

Bending Workshops: Learning to Make OneDollarGlasses

OneDollarGlasses' unique frames are our core concept and easily made on our bending machine by trained workers. Visually experiencing this bending process is helpful to understand how this invention has made our missions possible. Recently, a few volunteers have learned to bend ODG eyeglass frames and demonstrate the technique.

While our ODG USA bending team can't quite beat the Burkina Faso team's 15-minute pace it is still a worthwhile and enjoyable opportunity. If you are interested in learning the technique, please get in touch to join our "bending team"!



Optical Retail Program Launched: ODG USA Donation Box

Our new Optical Retail Program has been designed to provide an opportunity for retailers and their customers to be part of OneDollarGlasses' life-changing work. Spreading the word about our mission and gaining supporters will enable us to provide more glasses to people who need them, improving quality of life. Our retail program includes options for shops to give back through a one-for-one exchange model and to collect voluntary customer donations.

Participating stores can display a colorful OneDollarGlasses USA donation box inviting their customer to contribute for eyeglass repairs or adjustments, in lieu of payment. Marketing materials have been developed for retailers to promote the program, supported by a dedicated website for participants to order supplies, share experiences with other retailers and manage contributions.

PARTNERS AND SUPPORTERS

L'OCCITANE
EN PROVENCE

JAMES M. & CATHLEEN D.
STONE FOUNDATION

SEATTLE
FOUNDATION

THAYER FAMILY TRUST

FAEGRE DRINKER BIDDLE
& REATH LLP



Michael Kreuzer OD and his optical store, "GlassesHalfFull" in Edmonton, Canada supports ODG USA through the Optical Retail Program. Here he is sending his first donation with his well-trained dog!

PARTNERS AND SUPPORTERS

WE WOULD LIKE TO SINCERELY THANK ALL OF OUR PARTNERS AND SUPPORTERS.

WITH YOUR GENEROUS SUPPORT AND TRUST IN OUR WORK, WE WILL CONTINUE TO PROVIDE ACCESS TO AFFORDABLE EYECARE AROUND THE WORLD TO THOSE WHO NEED IT MOST.

THANK YOU



FINANCE REPORT

Here is an overview of the financial situation of [OneDollarGlasses USA](#) for the year 2019. This was the first year in which we were able to actively promote our project through official recognition as a 501(c)(3) non-profit organization.

The first year of the organization proved to be one of great growth. Continued success with funding will enable us to further intensify and expand our involvement in our projects, specifically the newly entered cooperation with our partner in Liberia. Accounting for ODG USA is based on the calendar year.

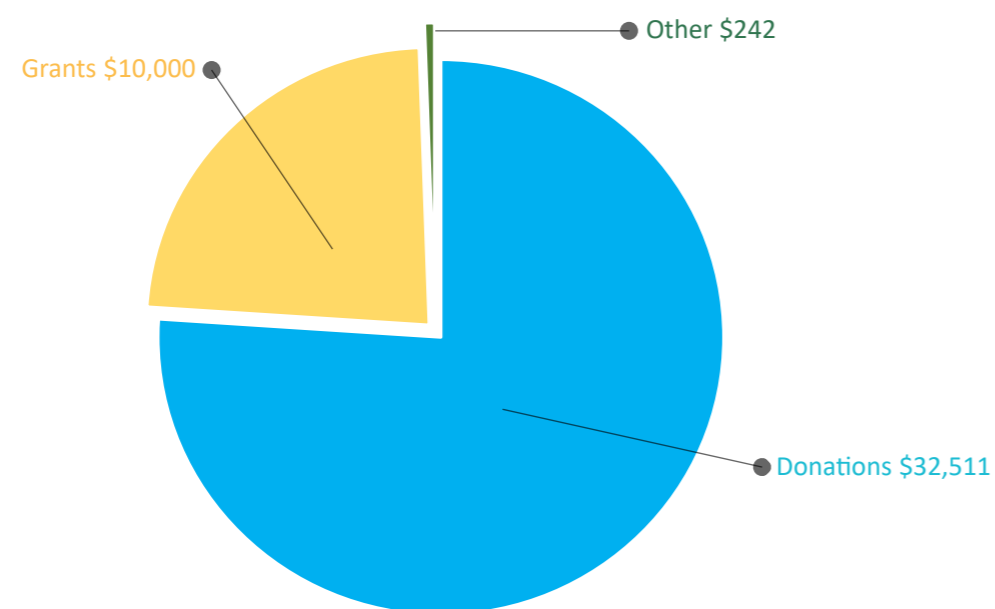
Total revenues were \$42,752.69 in 2019. Our expenses were 9% of our incoming donations. The proportion of donations received was approximately 23% from grants and the remaining from private donors. Thanks to the generous funding of our donors and supporters, your donations have supported the expansion of our vital projects.

Our positive revenue situation and careful financial planning have created the opportunity for us to fund our ongoing projects with the necessary financial resources and to strategically create and tackle new challenges. The voluntary commitment and financial support by our workers are not visible in the expenses.

Without the commitment of many people across the globe, the success of OneDollarGlasses USA would not have been possible. For the successful implementation of our work we depend on the support of many private individuals, companies and foundations. We would like to thank all those who help us to provide people with affordable glasses in the project countries.

REVENUE

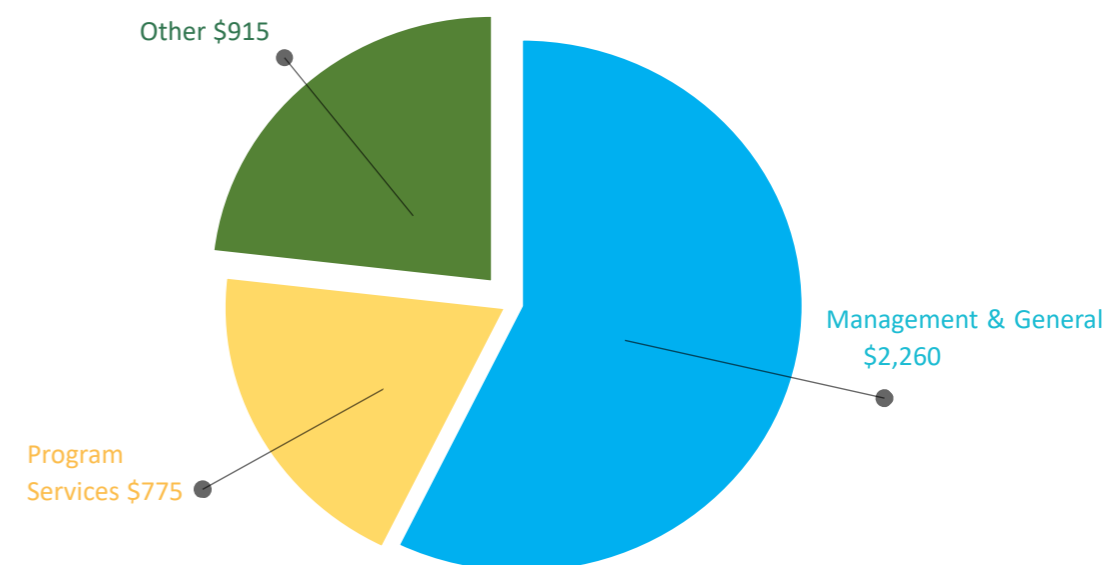
\$42,753



| Income | |
|-----------------------------|-----------------|
| Donations and Grants | |
| Donations | \$32,511 |
| Grants (unrestricted) | \$10,000 |
| Other | \$242 |
| Corporate Support | \$0 |
| Total Income | \$42,753 |
| Expenses | |
| Marketing | \$0 |
| Administration | \$1,312 |
| Legal | \$915 |
| IT & Website | \$0 |
| Insurance | \$948 |
| Events | \$775 |
| Total Expenses | \$3,950 |
| Annual Surplus | \$38,803 |

EXPENSES

\$3,950



WE CAN SEE A BETTER WORLD

Our Volunteer Team in the United States:



Laura Fuller (Communications and Outreach):

Laura is currently the Head of Communications for the United Nations Environment Programme's North America Office located in Washington, D.C. Laura is committed to helping others and has done extensive volunteer work in West Africa, India and Cambodia. She is thrilled to offer her communications expertise to raise awareness of the efforts One Dollar Glasses in the United States and abroad.



Jamie Sloate (Social Media Intern):

Jamie is a student at Northeastern University in Boston, MA. She found OneDollarGlasses USA through her school and loves the organization's mission and dedication to providing for others.



Katherine Smith (Member of the Board):

After seeing the need for improving vision care around the world, Kathy joined OneDollarGlasses USA in 2018. Through the use of her skills and experience, she is excited to continue helping the organization grow further, providing glasses and changing lives.



Donna Schaub (Corporate Programming):

Donna comes to ODG USA with 30 years of optical experience. She has worked in optical practices as a licensed optician, a contact lens fitting optician and with an optical management consulting firm. Donna is looking to assist in ODG USA's mission to bring vision to those throughout the world who are most impoverished.



Moment of Joy

A student after she received her first pair of glasses.

**ANOTHER YEAR OF
AFFORDABLE
EYECARE FOR ALL**

